OLD IRVING PARK ASSOCIATION

Because Good Neighborhoods Don't Just Happen

oldirvingparkassn@yahoo.com

www.oldirvingpark.com

Purchase ad space and upload your ad at:
https://www.oldirvingpark.com/buy-a-newsletter-ad/

Deadline for advertising submission is the second Tuesday of the month by 5 p.m. Materials SUBMITTED AFTER this date will be held over to the next month's issue.

Advertising Sales
Colleen Kenny
oipaadvertising@gmail.com

Editor / Design & Production
Kearns Design Group
773-296-9824
k.kearns@kearnsdesign.com

OIPA News Ad Specifications:

· All ads should be in grayscale mode and should be a minimum of 300 DPI.

· The following digital file types will be accepted: Adobe Illustrator EPS (vector), TIFF, High Resolution JPEG or Press Ready PDF. **Microsoft Word Documents are NOT ACCEPTABLE.**

· Vector artwork (i.e. Adobe Illustrator ai files) should be saved in an EPS format with images embedded, and fonts outlined.

· Font issues that arise due to not being embedded or outlined: We will substitute with similar fonts. Text can be converted to outlines, but if proofing errors are discovered, new art may need to be submitted.

· Images placed in your ad should be a minimum of 300 DPI. Note: Images captured/procured/grabbed from websites are **NOT** suitable for printing as they are low resolution, in addition to being subject to copy right protection.

FULL PAGE - 6.25"w X 7.5"h

Full page ads float —
no bleed ads.

QUARTER PAGE: 3"w X 3.75"h

HALF PAGE: 6.25"w X 3.75"h